OVERVIEW

❖ Our Partner is the Red Cross in Tijuana, Mexico (Cruz Roja Tijuana)

❖ Our Mission is to help residents of underserved communities worldwide make better use of their resources in emergency medical situations by providing them with improved software technologies

PROBLEM

❖ The Red Cross in Tijuana, Mexico has limited resources

❖ They also have outdated and highly unreliable technologies (radio, satellite) that come with large costs

OUR SOLUTION

❖ A clean and intuitive Web Application that allows operators to dispatch ambulances and receive status updates on a real-time map

❖ A Mobile Application that tracks an ambulance, updates its status, accepts dispatch calls, and routes drivers to their destinations

GRANTS

❖ Social Innovation Fund 2018 Winners
❖ Big Ideas Contest 2018 First Place Winners for Global Health

SPRING GOALS

❖ Compete for the Global Social Innovation Challenge to obtain grant funding
❖ Enhance the user interface of the Mobile Application
❖ Create a website for the Cruz Roja Project

PRESS

❖ We’ve been featured on various news outlets

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Photo by Erik Jepsen